



NAAAS EVENTS & MARKETING

WELCOME TO A NEW ERA OF CREATIVITY

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WELCOME TO A NEW ERA OF CREATIVITY

PROUDLY DEDICATED
TO EMPOWERING YOUR
BUSINESS BRAND



ABOUT US

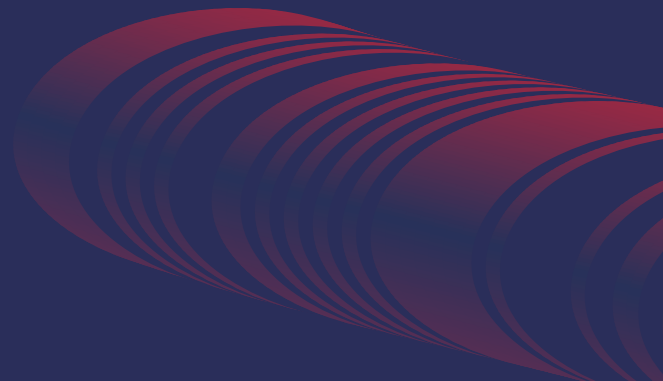
At NAAS Events & Marketing (NEM), we strive to deliver the most exceptional customer experience. Our purpose is to help business owners and startups promote their brands and stand out from the crowd.

VISION & MISSION



OUR VISION

To become the top of mind destination for quality full service marketing and PR solutions in Qatar.





OUR MISSION

To equip our clients with the most effective resources and right tools to raise their professional visibility and create more opportunities.

our

BEST GAMES

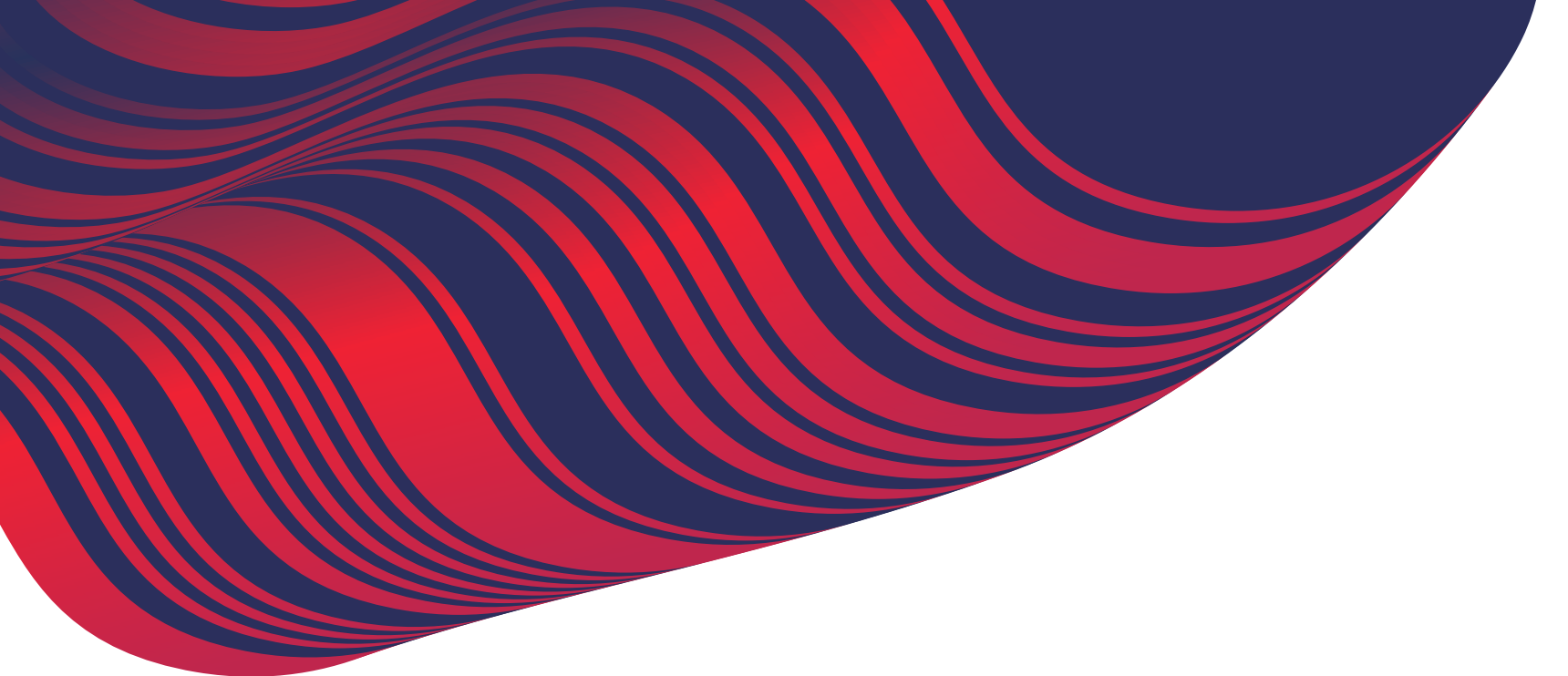


DIGITAL MARKETING

EXHIBITION
PRODUCT DESIGN

MARKETING PRODUCT DESIGN
GIFT ITEMS BRANDING

VIDEOGRAPHIE PHOTOGRAPHIE
PR - MEDIA BRANDING
LOGO
PRODUCT DESIGN



AREAS OF EXPERTISE

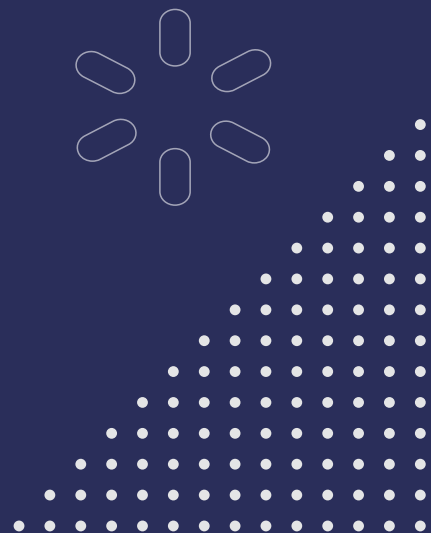
Explore the services we offer to help you increase your brand awareness and promote your presence in the market



Logo Designs

A logo is the priority of a business, brand or organization to establish a strong foundation. Whether it is a start-up or corporation, elegant brand identity plays a lead role to entice the target audience to invest in your commodities. That is why it should be developed professionally to make your business stand out in the crowded marketplace.

Logo Magicians is a renowned Logo design agency in Qatar offering stunning company logo designs to clients across the world with a team of highly creative minds.







Brn ding

We help you find your style and create a memorable brand identity

GRAPHIC DESIGN & LAYOUT From logos and letterheads to magazines and annual reports. Double Option can design just about anything you require in the field of Desktop Publishing. From a simple one colour black and white flyer to a full colour magazine. We design, create and supply the finished artwork to you in the required format, ready for print.







The background features a dark blue gradient with a faint, ornate mask or sculpture in the upper center. The mask has intricate carvings and is surrounded by feathers. In the lower left, there are dynamic, wavy lines in red and dark blue. On the right side, there is a large, thick, yellow arch that resembles a stylized letter 'D' or a bridge.

Event MANAGEMENT

**WE PROMISE A SUCCESSFUL
EVENT FOR IT TO BE THE BEST.**

Décor:

The physical environment sets the tone for how guests feel when they arrive at an event. We always strive for a positive and memorable first impression. It's imperative we communicate your vision through the final set-up.

Audio Visual Production and Management:

Unlike other event management organizations, New Signature is uniquely positioned with a robust in-house IT team, enabling us to offer a full range of services to manage our clients' audio/visual requirements. This seamless combination guarantees instant access to our unparalleled IT expertise.

Speakers and Speech Writing:

We will assist you in identifying and soliciting speaker participation. We are also positioned to assist in the preparation of program script and speech content.

Marketing and Communications

Event Promotion: In collaboration with the event theme and content development, New Signature's creative team will develop a concept to maximize event exposure and promotion. **Website Design & Management:** We blend stunning visual design, practical usability, and robust functionality to create compelling websites that engage visitors and provide an exceptional user experience. Each project is a true collaboration and we offer our expertise and guidance whenever needed to ensure success. You can sleep well both during and after your project knowing that New Signature's commitment to quality is with you from concept through to post-build management and support.

EVENT MANAGEMENT

- Corporate Events
- Conferences
- Exhibitions

EVENT PRODUCTION

- Audio-Visual Equipment
- LED screens/Projections
- Translation Systems
- Furniture & Decor
- Backdrop & Staging
- Printing of Banners & Stationary

EXECUTIVE TRAVEL

- Hotel Accommodation
- City Tours and Sight Seeing
- Car Rentals and Transfers

Event Management





Event Management





Digital Marketing

We offer our professional services and expertise in the digital field through innovative marketing strategies to promote institutions and projects.

We offer a complete package, from the conceptualization, design and layout of your website through to development and hosting and just about everything else in-between. Our aim is to develop a website that not only looks great but is functional and fits with your corporate ID.



What We Do

... to help our clients

We believe in building strong brands, good clean design, well-crafted content, and integrated strategies.

We are one of the fastest growing digital agencies in the Qatar

With expertise in all areas across digital marketing, we help our clients optimize their online expenses and maximize their revenues. We work with the latest tools to analyze user's behaviors and improve our client's online presence by optimizing their websites, digital ads, social media marketing, and more.



Digital Marketing



Google Ranking



Video & Photography

We Offer Corporate Event Photography, Conference Photography, Corporate Headshots, Golf Day Photography, Location Shoots, Catalogue And Pack Shoots. We Offer You Soft Copies With The Edited Images Or Videos Which Can Be Packaged And Branded According To Your Company Image Specifications. We Pride Ourselves In Our Elite Production Quality And You Can Rest Assured That Your Imagery Will Be Above Your Expectations.

Corporate Video Production

Video and Photo Marketing is everywhere you look. Incorporating video into your marketing strategy is not an option these days, it's essential in maintaining a successful, growing business. Our main objective at Creative Eye is to tell our clients stories and to help share their message. We offer pre-production services including, script writing, storyboards, and site surveys. We are with you every step of the way, depending on your project, we can customize your package to include any additional equipment or talent needed.

**You create the moment,
we record it**



Live Streaming/Webinars

Our main objective at Creative Eye is to tell our clients stories and to help share their message. With so many states having travel and gathering restrictions in place, getting your message out to your viewers in an appealing way, is more important than ever. We can provide your audience with a better viewing experience with multiple cameras, PowerPoints, titles, videos and more. Let us help you connect with your audience live, without the worry of dealing with the technology.

Virtual Tours

When customers search for your business, these images appear alongside your listing, so viewers can take a look inside, explore and then entice them to visit in person! A cost effective marketing tool within Google Maps that dramatically improves mobile search results and making your business available to thousands of local business searches. Let us help you get the most out of your Street View tour with HD 360° views of your location.

PR & Media

PR is a lot like the stock market. The confidence that stakeholders, like share owners, have in your organisation is as dependent on the observed external performance of your organisation as it is on the behaviour of your closest internal stakeholders and structures. Watertight PR begins within the organisation.

Our approach to PR is focused on sustainability and integration: it addresses both the short and long-term marketing objectives of your organisation, and integrates the various channels and points of contact between your organisation and your audiences into a global strategy that delivers measurable results.

The key competency areas that contribute to our brand of PR are:

MARKET RESEARCH

MARKETING & COMMUNICATION STRATEGY

STAKEHOLDER RELATIONS MANAGEMENT

MEDIA RELATIONS MANAGEMENT

COMMUNITY RELATIONS MANAGEMENT

COPY AND SPEECH WRITING

JOURNALISM

MONITORING, EVALUATION AND REPORTING



**WITH YOUR NEW BRAND IDENTITY
YOU WILL BE THE CHERY ON TOP**

Media Partners utilises media relationships in unison with an integrated campaign to ensure that the share of voice in the market place is amplified. Communication is about building relationships, as well as timing. Our rapport with leading journalists in the media enables us to cut through the red tape and create good press coverage. Our public relations services include:

Media press releases

Special feature articles, supplements and editorial inserts

News conferences

Brochures & booklets

Annual reports

Newsletters

Seminars

Conferences and conventions

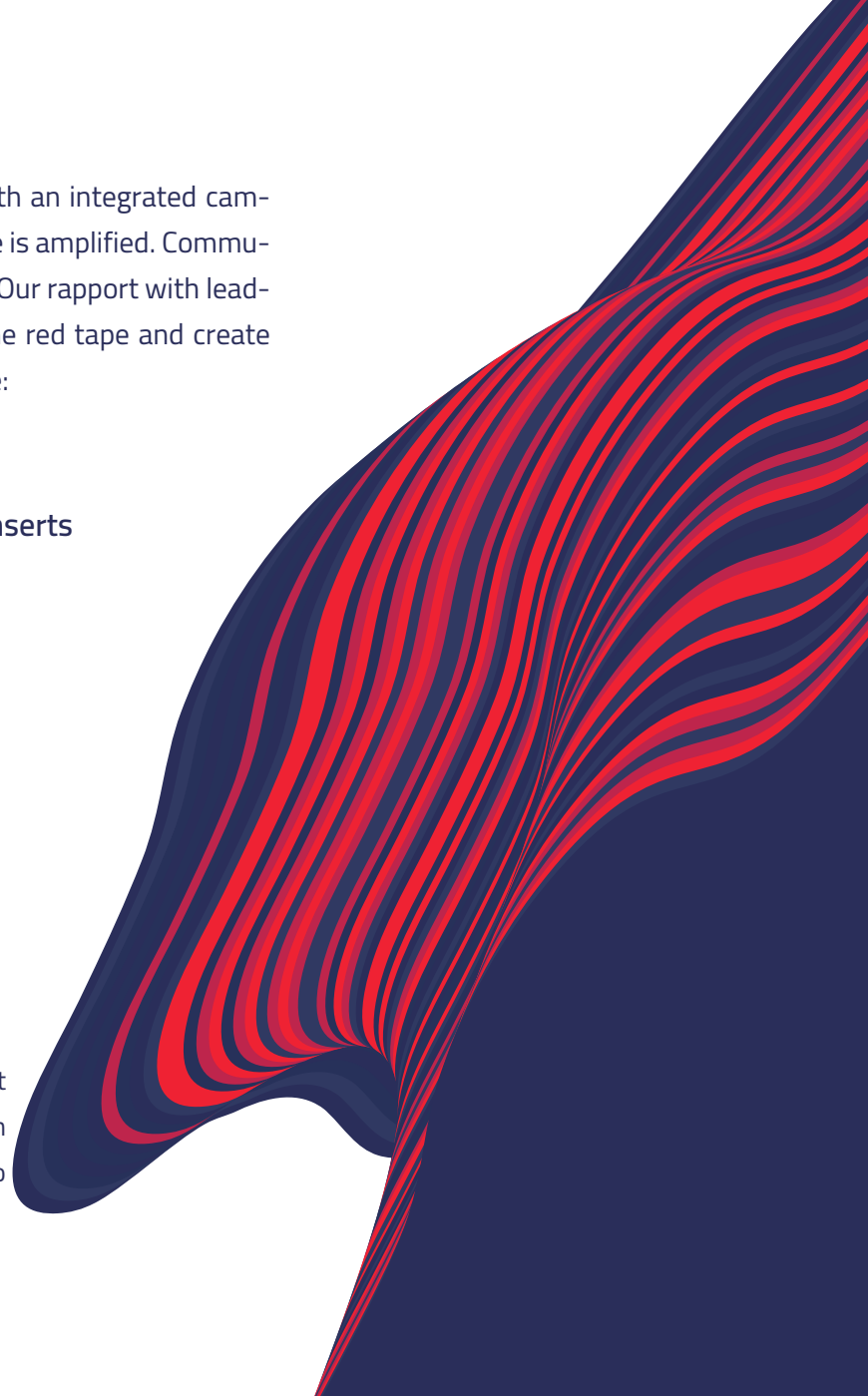
Tours & visits

Trade shows

Liaison with government agencies

Social media posting

We can create a wide range of events to reach your target audience. We devise great creative concepts, and establish sound planning routines – the key to event success. There is no event of any nature that cannot be successfully produced.



Corporate Gifts

BRANDED CORPORATE & PROMOTIONAL GIFTS

NAAAS GROUP has the best selection of Promotional and Corporate Gifts available in our catalogues. Promotional gifts have become far more than just a growing trend in event marketing or just a tool for brand awareness.

Companies are discovering that the benefits are widespread, allowing you to get your brand's name out there in the most appropriate and unique ways. Corporate products are a greatly effective way to reward, thank or inspire employees, customers or potential customers – while still educating and informing people about your brand. Your products can be Screen Printed, Pad Printed & Engraved with your Company Logo.

- Clothing & Apparel • Food & Candy • Technology • Bags • Gifts • Umbrellas • Drinkware • Pens • Coolers
- Tools & Lighters • Awards • Blankets & Towels • Golf Items
- USB Drives • Flashlights • Health & Wellness



LUXURY GIFT ITEMS



COINS & PINS



Corporate Gifts Items & Packaging







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